

Palmer Holland and Baerlocher SPA Announce Distribution Partnership Expansion into Canadian Market

For Immediate Release

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Cleveland, OH—[August 2024] Palmer Holland and Baerlocher USA announced they are expanding their partnership to distribute Baerlocher's line of Specialty Polymer Additives (SPA) to the Canadian market.

The expansion marks a significant milestone in the long-standing relationship between Palmer Holland and Baerlocher USA. However, this new development not only allows for promoting Baerlocher SPA's products in Canada but also introduces a broader range of offerings in United States and Canada, including access to Baerlocher's additive blend portfolio.

"This expansion is a strategic move that underscores our commitment to growth and innovation," said Palmer Holland's Sam Sullivan, Market Manager- Plastics. "Our relationship with Baerlocher SPA has always been strong, and by broadening our product offerings and expanding into new territories, we are solidifying our position as a leader in specialty additives. Over the past year, we successfully introduced Baerlocher PVC additives into the US market, and now, with the addition of additive blends in the U.S. and Canada, we are excited for continued success and collaboration."

"We're thrilled to expand our partnership through both territory and product line growth, reinforcing our shared commitment to innovation and customer satisfaction," said Baerlocher's Rachel Majewski, Director of Sales, Special Additives. "This expansion not only broadens our market reach but also deepens our relationship. As we continue to look for ways to strengthen and grow together, our focus on innovation, sustainability, customer support, and technical expertise remains at the core of our partnership's success."

Both companies are committed to providing exceptional service and innovative solutions to their customers. With this partnership, they aim to bring even greater value to their clients and continue to strengthen their position in the market.

For more information about Baerlocher, visit <https://www.baerlocher.com/>

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About Baerlocher

The Baerlocher group of companies is one of the world's leading additive suppliers, drawing on experience from more than 200 years of company history. We are known as a leading producer of additives developed for the processing of PVC and Specialty Additive products. The company provides solutions for window profiles, pipes, cables, floorings, foils, films and many other

applications with a focus on offering a wide range of innovative additives that meet the highest requirements in terms of efficiency, sustainability, and finished product quality. For more information about Baerlocher, please visit our website at www.baerlocherusa.com

About Palmer Holland

Established in 1925 as Palmer-Schuster Company, Palmer Holland is a North American specialty chemical and ingredient distributor of raw materials headquartered in Cleveland, Ohio, with 50+ account managers and ingredient consultants stationed across the United States and Canada. We are a private, employee-owned company, allowing us greater marketplace flexibility and a dedicated platform for long-term success. This flexibility enables us to provide our customers and principals with the most effective and efficient solutions. Our partners are rooted in Agriculture, CASE (coatings, adhesives, sealants, elastomers), Health & Nutrition, Lubricants, and Plastics.

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